



CSR Field Bulletin
Dec 2020



GRAM - SIDDHI



50 Aavas-Usha Silai Schools have opened up in 50 Indian villages!!! From being students again to becoming teachers, our Silai School women have grown and prospered....! Young girls being trained by our Local Resource Persons, leading to a multiplier effect at grass-root level. They now earn about Rs 3,000- 7,000 per month by teaching and stitching.

We recently also placed an order for 12,000 masks with some women, hence providing them market linkage.



Ramadevi is a widow with two daughters to look after. She lives at her father's place, in a remote village, with no source of regular income. She is shy and introvert. With the help of our program, she gained confidence and started stitching to earn a living. She has also opened up her own silai school where she charges Rs. 1,500 a month for training young girls.



Launch of Social Engagement for Volunteers at Aavas-SEVA



With support of its vast employee network, Aavas hopes to bring a lasting change in lives of Indian masses and hence, give back to the society through need-based interventions.

Registrations were opened for employees interested in participating in our CSR activities.



The screenshot shows a website banner for the Aavas Loan App. At the top, there is a navigation menu with links: HOME, ABOUT US, PRODUCTS, RESOURCES, FAQs, INVESTOR RELATIONS, GALLERY, EMPLOYEE CORNER, and CONTACT US. The main banner features the Aavas logo on the left and a smartphone displaying the app interface on the right. The central text reads: "UPGRADING OUR CUSTOMER SERVICES WITH THE ONE STOP SOLUTION AAVAS LOAN APP". Below this text is a yellow "DOWNLOAD NOW" button.



Project Vishwakarma

At Aavas, every Saturday is now “Project Vishwakarma” day! We have conducted more than 50 onsite trainings for safety and security of construction workers in this project in which more than 500 construction workers have benefited.



Aavas Reforestation Project at Jhalana Forest Area

With the aim of conserving, nurturing and expanding forests in Aravali Hills, Aavas has planted more than 2000 plants were planted with tree guards at Jhalana Forest Area.



Sports Ground in Phagi



Phagi is a tehsil in Jaipur district of Rajasthan with a population of about 7,000. There are about 70 schools in Phagi Tehsil, but surprisingly, there is not even a single playground in the area. Aavas recognized this serious gap in the lives of growing children and undertook development of a full-fledged sports ground on a huge 20,000 mtr Govt. School of land with 400 athletic track, football volleyball, community park and over 200 tree plantation.



Program “Cheer”

In early years of cognitive development, children not only need education, but also, adequate emotional support, guidance and encouragement. On 24th of December, we visited Faith Sansthaan and organized recreational activities for children. We played games with them, distributed blankets and tried to educate them about money management.